



भारतीय प्रबंध संस्थान, लखनऊ
INDIAN INSTITUTE OF MANAGEMENT, LUCKNOW
PRABANDH NAGAR, IIM ROAD, LUCKNOW -226013 (U.P.), INDIA

RFQ No. IIML/PURCHASE/INFLIGHT/43/2019-20

dated 05/02/2020

To,
M/s
.....
.....
.....

REQUEST FOR QUOTATION FOR ADVERTISEMENT IN IN-FLIGHT MAGAZINE
FROM THE REGISTERED VENDOR

Dear Sirs,

IIM Lucknow intends to publish an Advertisement in In-Flight Magazine - Hello 6E (IndiGo). The registered vendors of the Institute are requested to send their quotation on their company's letter head as per duly filled format- Annexure "A". The quotation shall be in sealed envelope addressed to the Officer on Special Duty, Indian Institute of Management, Prabandh Nagar, IIM Road, Lucknow - 226 013 on or before 1400 hours of 11/02/2020 (Tuesday). The quotation should be sent titled by "**RFQ No. IIML/PURCHASE/INFLIGHT/43/2019-20 dated 05/02/2020**" through Registered/Speed post or Courier services only. Quotations received after the due date/time or by hand shall not be considered for further processing.

Successful agency/firm has to deposit ten (10) percent of the contract value as Security Deposit which will be returned after satisfactorily completion of assigned work order.

Thanking you,

Sincerely yours

-sd-
Administrative Officer
Purchase & Stores

Enclosure: 1. Annexure-A.

Note: Bids from non-registered vendors will not be entertained. However, they may send their proposal for empanelment for publishing advertising in Inflight Magazines.

Subject: - Publication of advertisement in In-flight Magazine.

Sr No.	Particulars	Remarks
1	Publication	Advertisement in In-Flight Magazine
2	Specifications	One Full Page Colour
3	Month in which the Advertisement to be published	Hello 6E (IndiGo)- March 2020
4.	Name of Bidder	
5.	GST No. of Bidder	
6.	Inflight Magazine	Hello 6E (Indigo)
7.	Amount per Issue (In INR Rs)- Left Hand Side Rate	
	Amount per Issue (In INR Rs)- Right Hand Side Rate	
8	Minimum Time for publication of advertisement required by the firm after awarding work order. Last date for accepting the Work Order from IIM Lucknow by the Firm	
9	Any other information	

NOTE: - GST Will be extra will be applicable.

- Information of Sr. 4, 5, 7, 8 and 9 will be filled by the bidder.

Certified that all above information's are correct to the best of my/ our information, knowledge and belief. In case any information found misrepresented / fragment, may candidature will be cancelled at any stage.

Dated
Place

**Name & Signature
with Seal of the Bidder**